

Brooklyn Rauckman

Contact

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brooklynrauckman.com

Education

Northwest Missouri State University

B.S. in Education: Math & Business

Cross Country + Track

4.0 GPA

Expertise

JavaScript
React/React Native
Redux
HTML
CSS
Node.js
Postgres
Firebase
Google Cloud Platform
Google Data Studio
n8n
Python
Netlify
Git
Figma
Organization
Time Management
Agile

Software Engineer

2020-Present

FanThreeSixty, LLC

- Worked closely with product design to define, build, and document over 70 react components that were used across all frontend repositories.
- Led work building the web platform including products for audiences, campaigns, marketing communications, sales, and more. Built out “1 click actions” that linked all these products together.
- Migrated the entire platform from an unsupported Angular version to React in under 2 years while building new products and enhancements along the way. During the migration, completely revamped the UI/UX for over 40 application pages while making them all responsive.
- Built an “app manager” product that allowed teams to configure and preview all aspects of their mobile applications in their browser before publishing to their fans.
- Reduced client deployment timelines by nearly 40% by leading work on a tool that automated dozens of tedious technical tasks.
- Regularly trained client success team on how new products worked so they could effectively do their job. Also served as a primary resource to quickly answer questions and resolve production issues.

Junior ETL Developer

2020

Leverage Lab, LLC

- Built and automated data connections that loaded data into BigQuery using cloud functions and ETL tools.
- Transformed and joined data in BigQuery to produce views that provided clients with insight into their audience and campaign performance.
- Designed and configured real-time visualizations in Google Data Studio utilizing data from BigQuery.

Registrar

2019-2020

Insight School of Kansas

Math Teacher & Coach

2016-2019

Blue Valley School District
Independence School District

Owner, Personal Organizer

2018-2020

Simple Space, LLC